

Name of BSC Office:	Faisalabad
Event Category:	Awareness Session
Program Title:	SME Policy Awareness Session for Women
Main Responsibility	SBPBSC Office Faisalabad Faisalabad Women Chamber of Commerce & Industries
Event Date:	20-08-2019
Event Time:	11:00 AM to 02:00 PM
Event Location (Venue & City):	Faisalabad Women Chamber of Commerce & Industries (FWCCI)
Presentations made By:	Mr. Muhammad Akbar- Deputy Chief Manager-DFD
Total no. of participants:	189
Summary of Discussion	
<p>Session Pattern was modified to enhance the effectiveness of the exercise. For the purpose, diversified participation was ensured to make session more fruitful for women. Participants included officials from SBPBSC Faisalabad, SBPBSC HOK, Existing and Potential women SMEs, SME Heads and product managers from Commercial Banks, Officials from FWCCI.</p> <p>Mr. Imran Ahmad, Additional Director – DFSD, addressed the gathering and highlighted the importance of women generally and women SMEs specifically. He exhorted this innovative amendment in predefined outline of Policy Awareness Sessions and suggested to involve maximum stakeholders in SME Policy Awareness Sessions to improve the effectiveness.</p>	

